Extend your brand to those who matter most.

Advertising in the 2018-19 Hillsborough County Medical Association Membership Directory is now underway!





The Membership Directory is an indispensable tool for all members. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

ADVERTISING RATES:

	НСМА	Rates
Premium Ad Spots	B&W	Color
Back Cover	N/A	\$1,789
Inside Covers	N/A	\$1,659
Facing Covers	N/A	\$1,319

Non-Member Rates		
B&W	Color	
N/A	\$2,389	
N/A	\$2,079	
N/A	\$1,759	

	НСМА	Rates
Additional Ad Spots	B&W	Color
Full Page	\$829	\$1,049
1/2 Page	\$499	\$659
1/4 Page	\$389	\$499
1/8 Page	\$269	\$379

Non-Member Rates		
B&W	Color	
\$1,039	\$1,349	
\$649	\$819	
\$499	\$649	
\$429	\$489	

Enhanced Listing for HCMA Members	Price
Boxed Listing	\$49
Shaded Box Listing	\$79
Boxed Listing with Logo	\$99
Boxed Listing with Logo & 50 word bio	\$149

Space Reservation Form Fax to 952-448-9928 Reply to Email or Sign up Online

www.emconsultinginc.com/adreservation/HCMA

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.
Company:
Contact:
Phone:
Fax:
Email:
Ad Size: Color B&W
If you have any questions or to reserve ad space, please contact your E&M representative Rob at rob@emconsultinginc.com

8.5" x 11" Publication



1/2 Page Vertical
1/2 Page Horiz.

B. Card	1/4
B. Card	Page

Need help designing your advertisement? Our Award-Winning graphics team can help!

- Yes, please have a designer contact me.
- ☐ No, I will submit our own artwork.

