



THE 2024-2025 ANNUAL MEMBERSHIP DIRECTORY - SUMMER 2024

# HILLSBOROUGH COUNTY MEDICAL ASSOCIATION



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Annual Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



**MEMBERS**

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



**NON MEMBERS**

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

[WWW.RESERVEYOURAD.COM/HCMA/](http://WWW.RESERVEYOURAD.COM/HCMA/)

[WWW.RESERVEYOURAD.COM/HCMANM/](http://WWW.RESERVEYOURAD.COM/HCMANM/)

## PRINT ADVERTISING RATES FOR 8.5" X 11" SPIRAL PUBLICATION:

PREMIUM AD SPOTS	MEMBER RATE		NON-MEMBER RATE	
	B&W	COLOR	B&W	COLOR
Back Cover	\$1,699		\$2,199	
Inside Covers (Front or Back)	\$1,599		\$2,099	
Facing Page to Inside Covers (Front or Back)	\$1,499		\$1,949	
DISPLAY ADS	B&W	COLOR	B&W	COLOR
Full Page	\$1,199	\$1,399	\$1,549	\$1,849
1/2 Page	\$799	\$999	\$1,049	\$1,299
1/4 Page	\$599	\$749	\$799	\$999
1/8 Page	\$449	\$549	\$599	\$749

## ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$179
Boxed Listing with Logo	\$279
Boxed Listing with Logo & 50 word bio	\$379

\*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

## ADDITIONAL FEATURES:

DIRECT MAIL INSERT	MEMBER RATE	NOM-MEMBER RATE
Postcard (2-Sides)	\$1,699	\$2,199



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_  COLOR  B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



**PREVIOUS PUBLICATION**

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



**QUESTIONS?**

**BRIAN BAUMANN**

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**LEARN MORE ABOUT E&M CONSULTING!**

\*Please fax 952-448-9928 or email [optout@emconsultinginc.com](mailto:optout@emconsultinginc.com) (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.